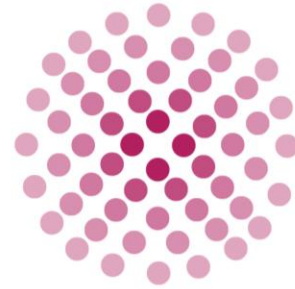


# Professioneller Nachweis klinischer Evidenz Voraussetzung für den Erfolg



GOUYA INSIGHTS  
Clinical Development

---

Klinische Evaluation – vom Planen bis zum Bericht

PD Dr. Ghazaleh Gouya - Lechner



# Objectives

---

- Target Product Profile and Intended Purpose
- Definition – Clinical Evaluation
- Clinical Development Plan
- Clinical Investigation
- Clinical Evidence

EVALUATION

CLINICAL

BENEFIT

POST

CLINICAL

CLINICAL

INVESTIGATION

RISK

DATA

UP

EVIDENCE

CLINICAL

FOLLOW

RATIO

PERFORMANCE

PMCF

BENEFITS

CLINICAL

MARKET

SAFETY

EVALUATION

CLINICAL

POST

BENEFIT

CLINICAL

INVESTIGATION

RISK

DATA

UP

EVIDENCE

CLINICAL

FOLLOW

RATIO

PERFORMANCE

PMCF

BENEFITS

CLINICAL

MARKET

SAFETY

All products, regardless of the risk classification, require a clinical evaluation as part of the technical documentation requirements of the MD

# Challenges in Complying with MDR 745/2017



GOUYA INSIGHTS



## **Increased costs and durations of assessments**

The new rules have led to longer and more expensive product assessment processes, putting a strain on manufacturers' resources.



## **Lack of predictability in understanding clinical evidence requirements**

Manufacturers are struggling to determine the specific types of clinical data needed to comply with the new regulations, leading to uncertainty and delays.



## **Product withdrawals across various specialties**

As a result of the challenges, manufacturers have been forced to withdraw products from the market in multiple medical specialties.

**The new regulatory environment has created significant operational and financial challenges for manufacturers, leading to delays of market entry and disruptions in the availability of specialized medical products**

# Target Product Profile



GOUYA INSIGHTS



## Define target population

Cohort who will benefit from the medical device

Therapeutic Indication



## Target user

Health Care Professionals

Patients



## Specify expected performance and safety criteria

Define performance measures to cover the intended purpose

Patients risks according to risk evaluation



## Comparison to SoC

Define the quality attributes and compare to existing SoC

Define the superiority/non-inferiority or equivalence

**A target product profile (TPP) for a medical device is a strategic key document that summarizes the benefits (and risks) of the planned medical device and helps in the development of a regulatory strategy**

# Target Product Profile

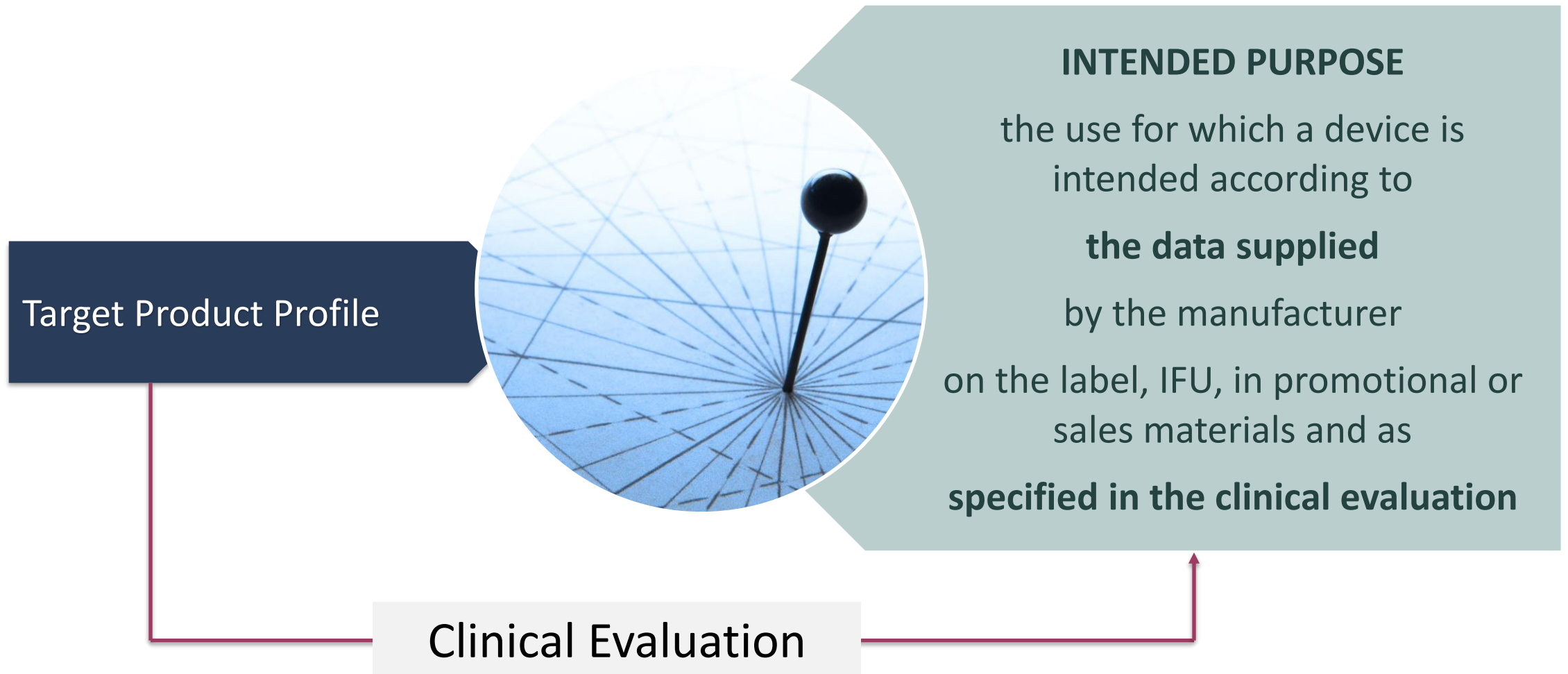
Product targets	Minimum Acceptable Results	Ideal Results
Primary indication		
Medical Need	represent the <b>threshold</b> that must be met for regulatory approval and commercialization	target performance that maximizes the device's safety, performance, market potential, and profitability.
Target Population		
Target User		
Delivery mode		
Key markets/ market size		
Business Model		
Clinical Benefit		
Clinical Risk		
Quality attributes (=selling points)		

Template

# Target Product Profile - Intended Purpose



GOUYA INSIGHTS





# General Safety and Performance Requirements

MDR requires that all devices shall be safe and 'effective'

Start with the regulatory documents as early as possible!

## The device shall

- shall be safe and effective
- shall not compromise the safety of patients, or users

## The manufacturer shall

- ensure risk reduction to reduce risks as far as possible
- keep the benefit-risk ratio
- maintain a risk management system

- Define which GSPR they are applicable to your medical devices
- Define harmonised standards, common specifications
- Develop Risk Management
- Develop Clinical Development Plan

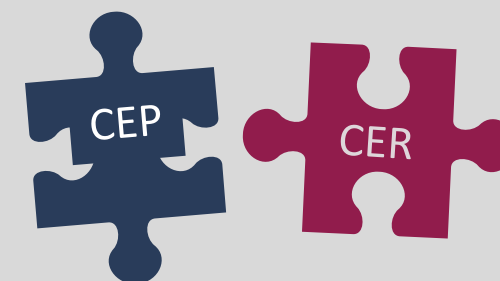




# What is Clinical Evaluation

It is “a **systematic and planned process to continuously generate, collect, analyze and assess the clinical data** pertaining to a device in order **to verify the safety and performance**, including **clinical benefits** of the device when used as intended by the manufacturer”

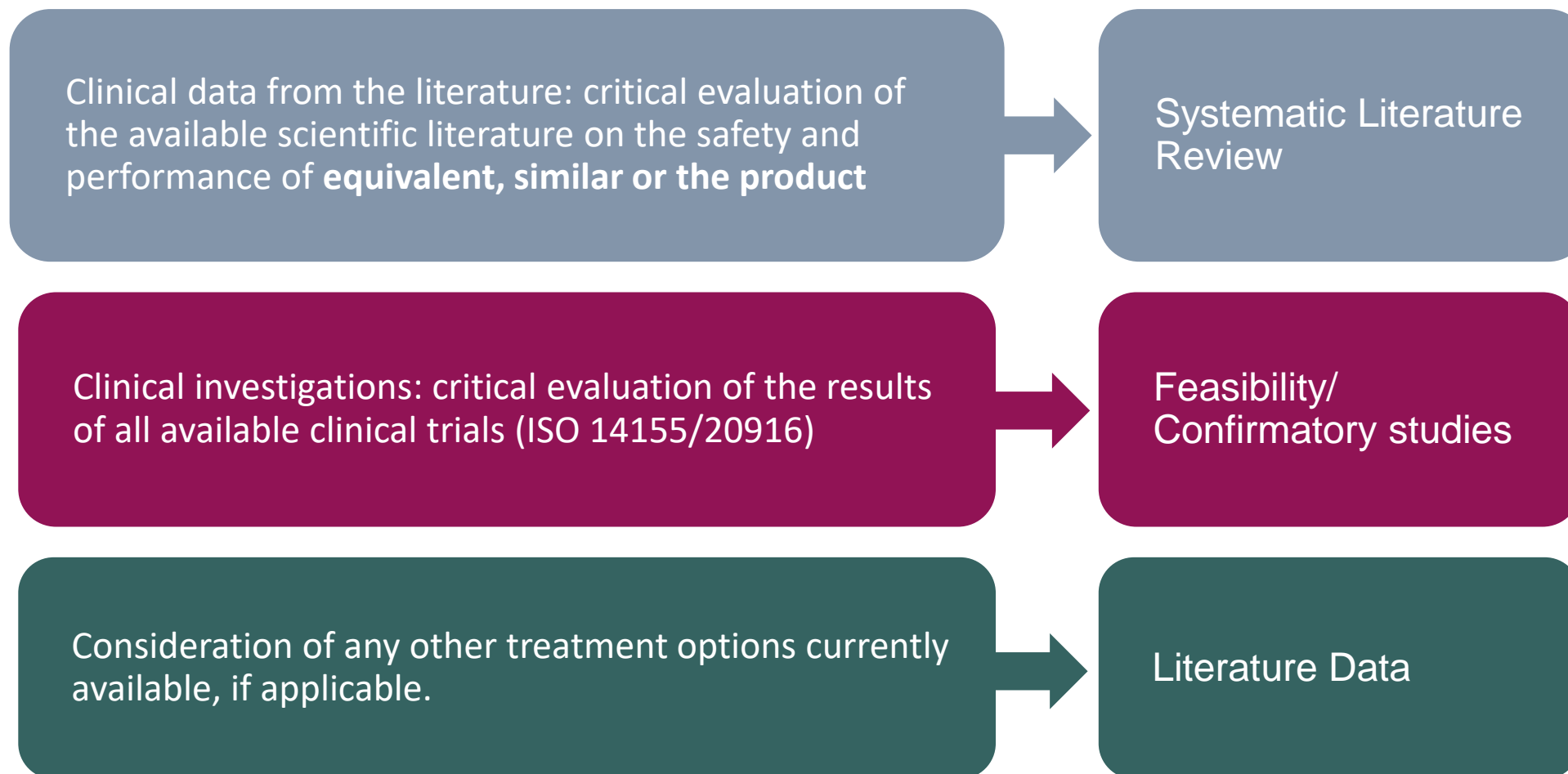
- Applies to all classes of medical devices
- To be appropriate to the device in question
- It's a continuous process



MDR Articles 61 and 54; MEDDEV 2.7. 1 (rev. 4) sections 6 and 10  
CEP = Clinical evaluation plan; CER = Clinical evaluation report

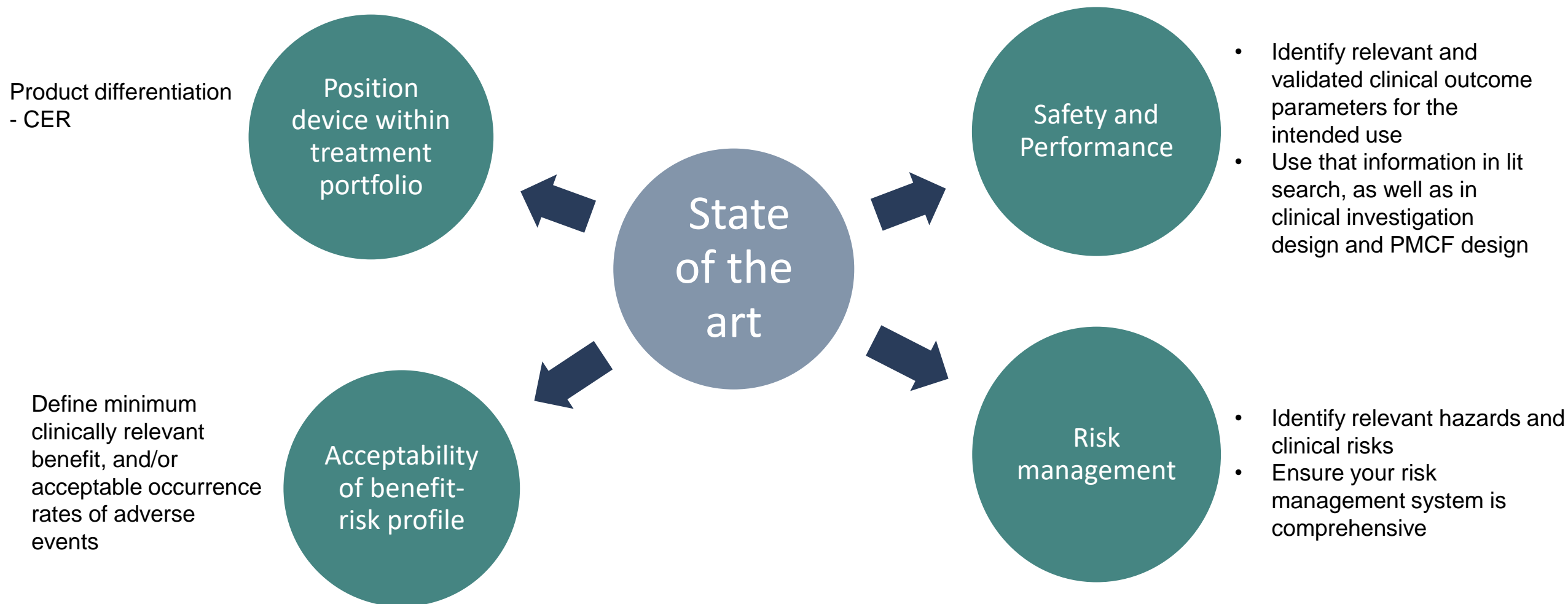


# Clinical Data Source





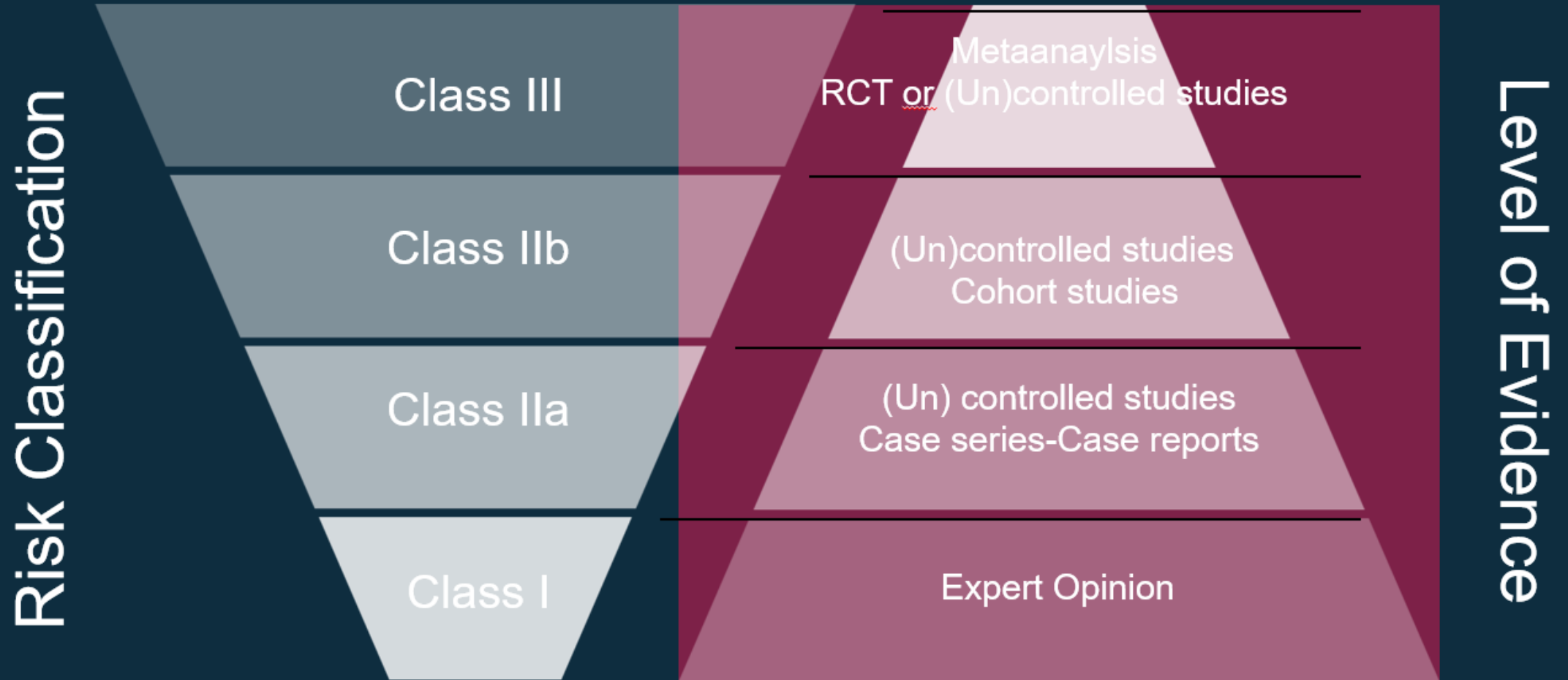
# Systematic Literature Review on Equivalent or Similar Device



# Clinical Evidence proportional to the Risk Class



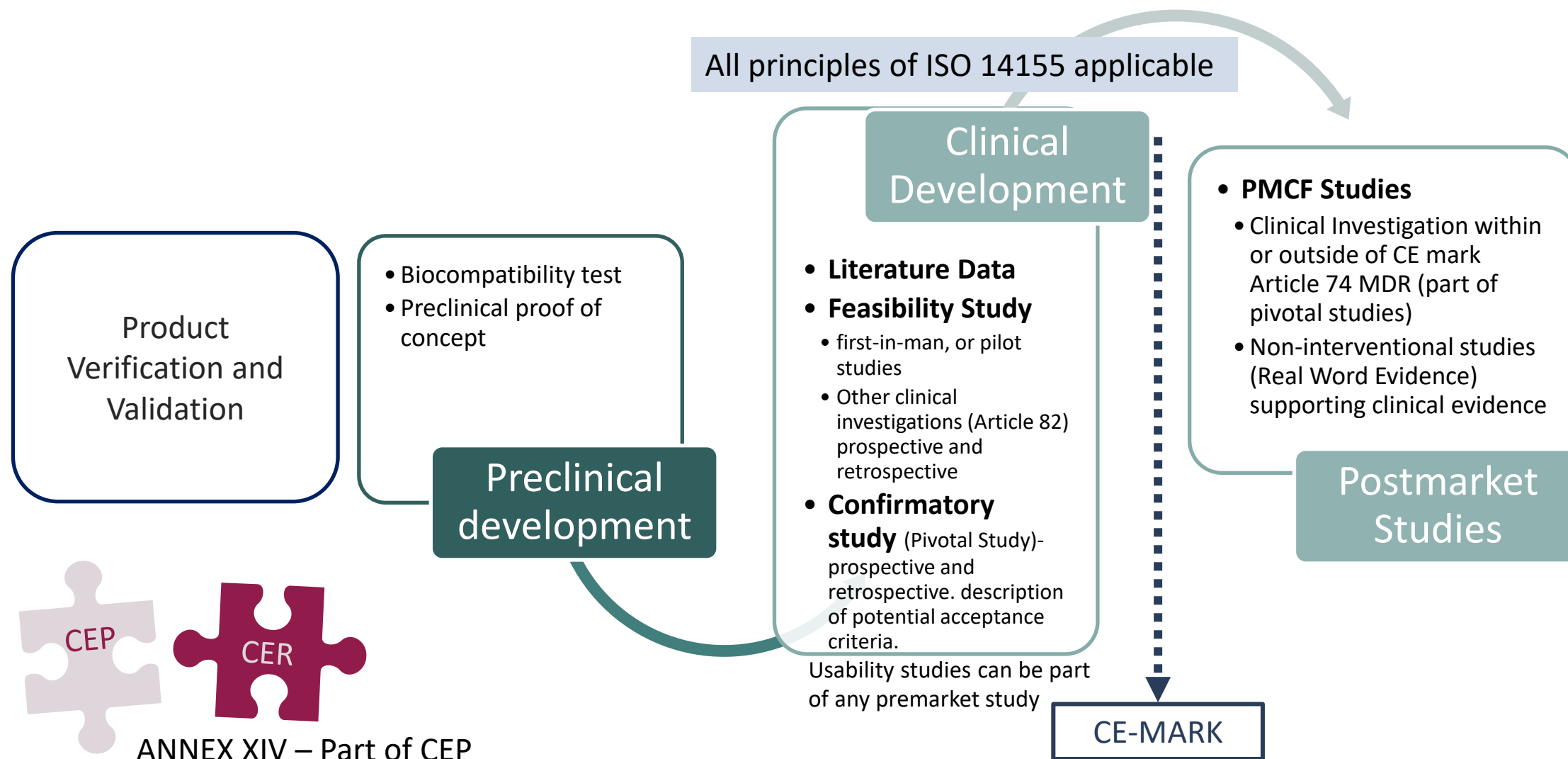
GOUYA INSIGHTS



Sufficient evidence must be provided to demonstrate a positive benefit-risk ratio, even in comparison to other available treatment options.

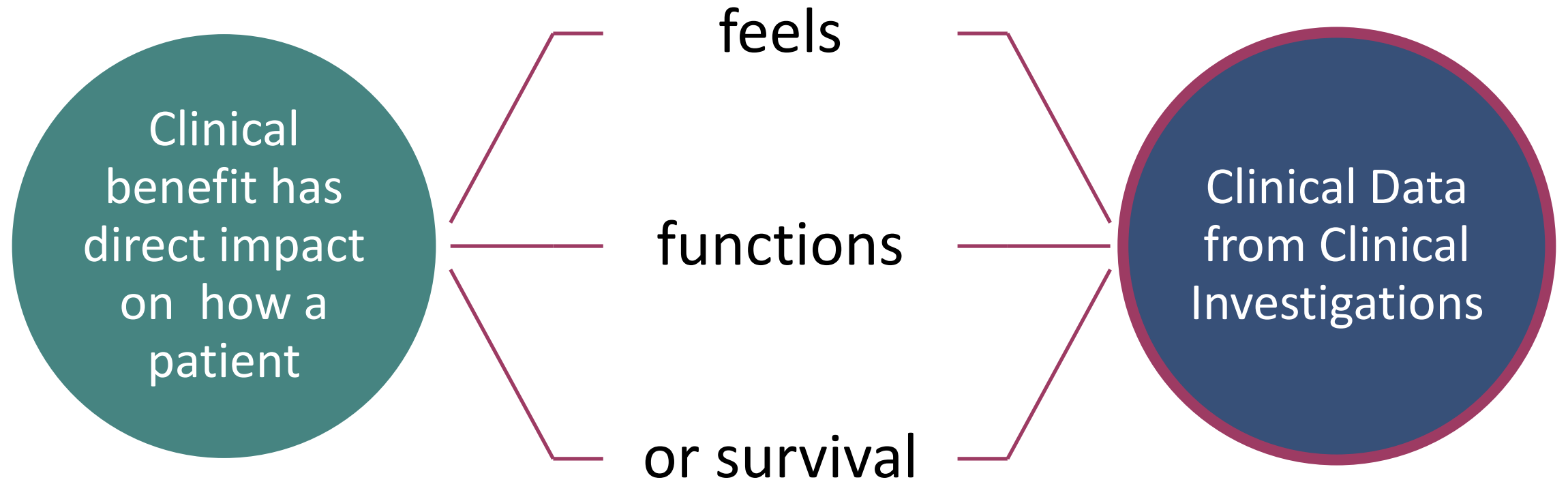


# Clinical Development Plan





# Clinical Data from Clinical Investigations



# Requirements for Clinical Investigation



**Classification of the device**



**Intended Purpose**



**Novelty**

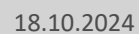
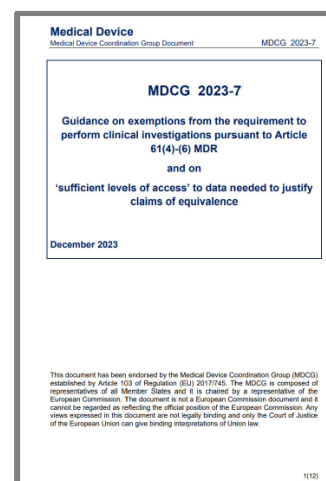
**Class I Devices:** Do not require clinical investigations

**Class IIa, IIb, and III Devices:** Do require clinical investigations to ensure safety and performance, manufacturer must provide clinical evidence



```
graph LR; MD[Medical Device] --> Legacy[Legacy]; MD --> New[New]; Legacy --> L1[Not a 'well established technology']; Legacy --> L2[Well established technology]; New --> N1[Is clinical data appropriate?]; New --> N2[Can I rely on equivalence]; New --> N3[Do I need a pre-market clinical investigation?]
```

The flowchart starts with a box labeled 'Medical Device'. It branches into two main categories: 'Legacy' and 'New'. From 'Legacy', two paths emerge: 'Not a 'well established technology'' and 'Well established technology'. From 'New', three paths emerge: 'Is clinical data appropriate?', 'Can I rely on equivalence', and 'Do I need a pre-market clinical investigation?'.



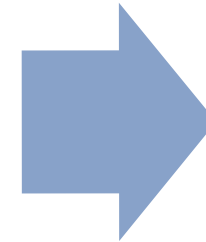


## **Clinical investigation:**

systematic investigation involving one or more human subjects, undertaken to assess the safety or performance of a device

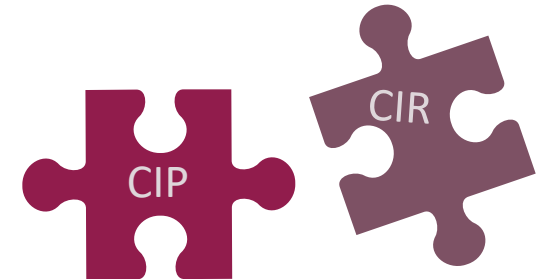
= clinical trial

= clinical study



**to be designed, conducted  
and reported in accordance  
with  
EN ISO 14155**

MDCG 2021-6  
Q&A clinical investigation

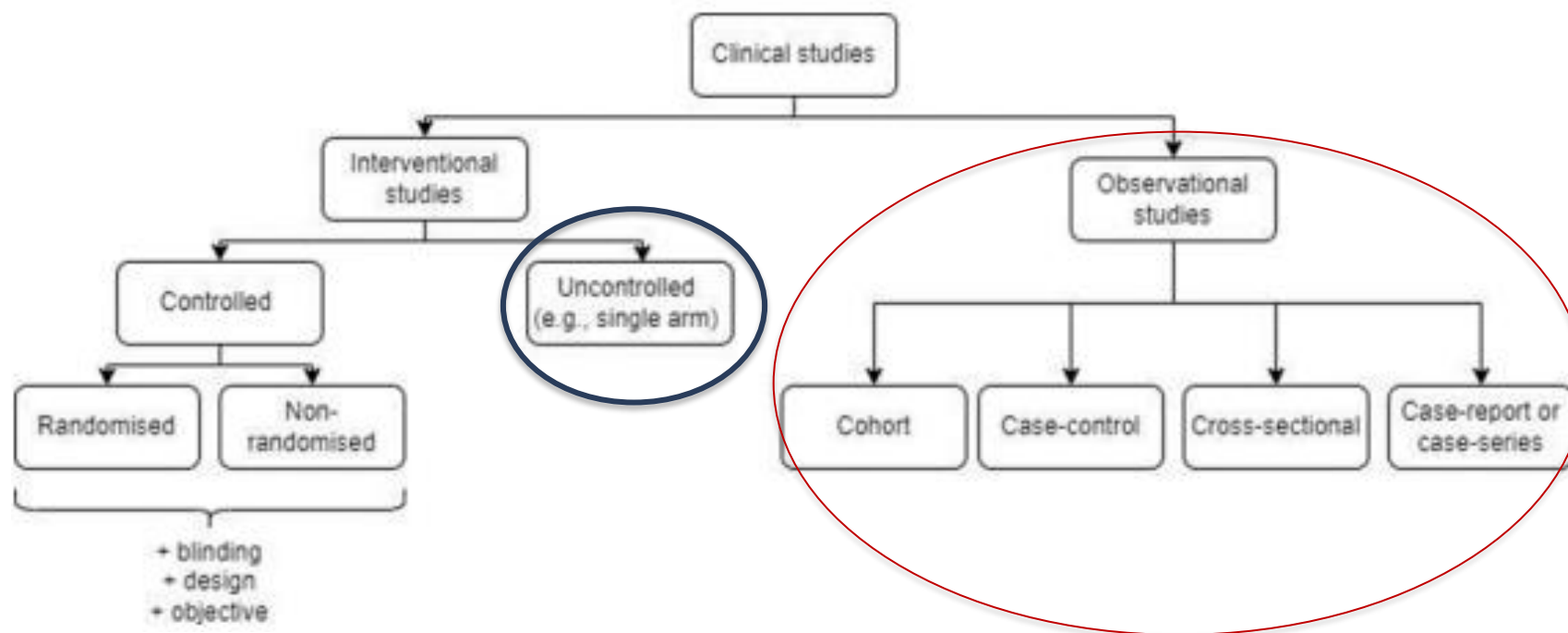


“In god we trust.  
All others must  
bring data.”

– W. Edwards Deming



# Evidence generated from Clinical Studies



internal  
validity

external  
validity

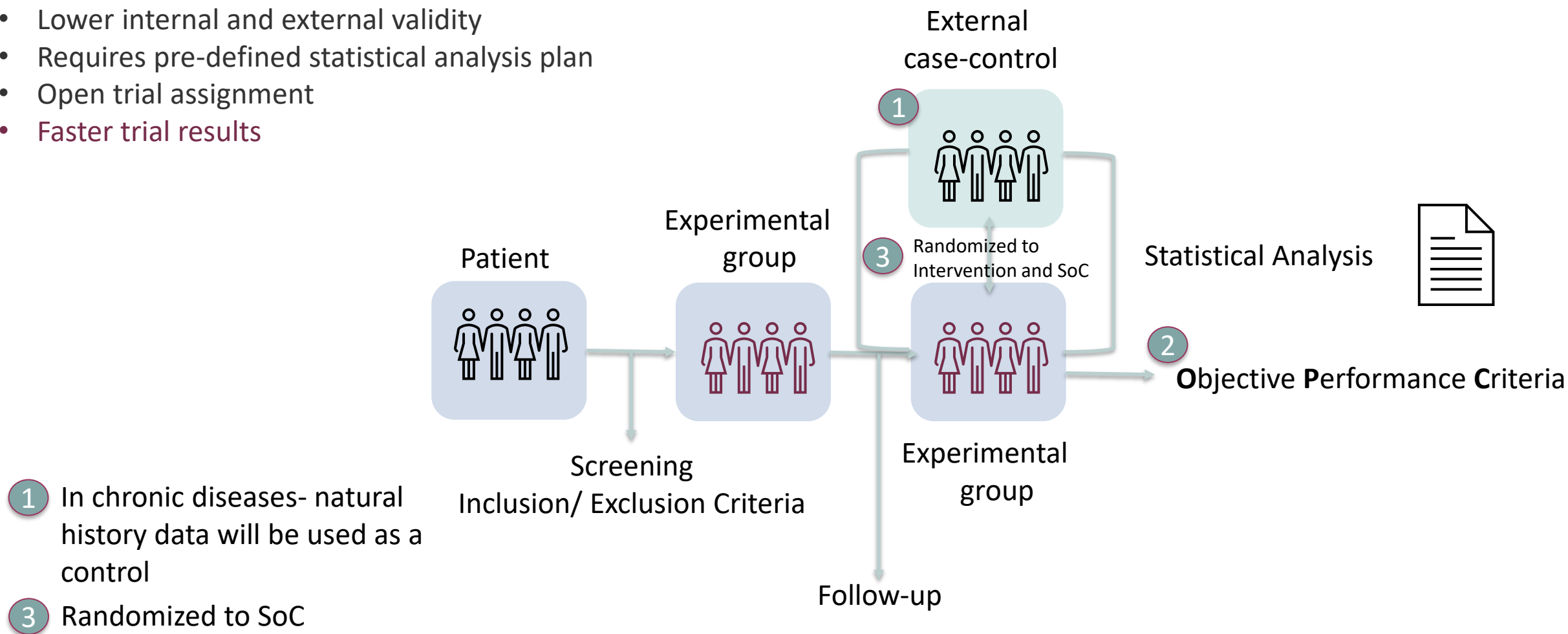
statistical  
precision

- Clinical study results should be objective, reproducible, and transparent
- Relative effectiveness is the **quantification of the effect** caused by an intervention **relative to a comparator** (e.g., standard of care) **on an outcome of interest**



# Evidence from a Single-Intervention Arm Clinical Study

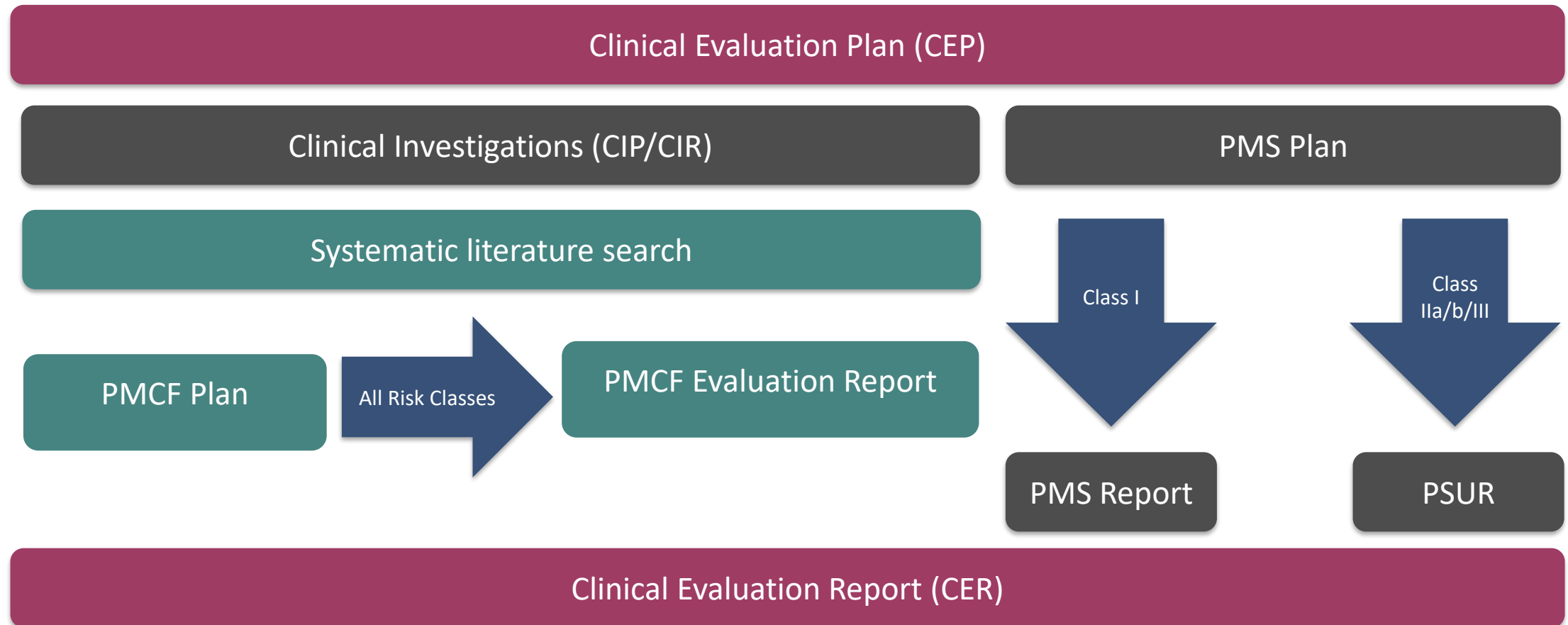
- Evidence is considered to be less scientifically robust
- Lower internal and external validity
- Requires pre-defined statistical analysis plan
- Open trial assignment
- **Faster trial results**



# Clinical Evaluation Process



GOUYA INSIGHTS



MDR, Chapter II, Article 10; Chapter VI, Article 61  
Annex XIV - Clinical Evaluation and Post-Market Clinical Follow-Up  
MDCG 2022-21 - PSUR

MDCG 2020-7 – PMCF Plan Template  
MDCG 2020-8 – PMCF Evaluation Report Template  
MDCG 2021-6 - Regulation (EU) 2017/745 – Questions & Answers regarding clinical investigation



## Take-Home Message



GOUYA INSIGHTS

Clinical evidence can be obtained pre-market and post-market

Lack of guidance with regard to magnitude of evidence

Risk class definition – intended purpose and level of existing data will drive the need for clinical investigation(s)

Lower levels of evidence (single-arm studies) might be acceptable (requires justification)